

iMovie Rubric

FOED 3010

Dr. Jeremy S. Wendt



Group Names:

Project Title:

Objectives	5 Points	4 Points	2 Points	Earned Points	
Storyboard / Planning	Completed storyboard approved by instructor showing evidence of planning	Storyboard completed with very little detail (sound/script/location, etc)	No storyboard		iMovie HD
Light & Sound	Demonstrated planning for good lighting & sound (very little background noise / scenes were easy to see)	Some background noise / scenes were somewhat viewable	Background noise detracted from movie / scenes were very difficult to see		
Camera & Images	Video is steady & focused. Still shots / pictures are clear & not pixelated at full screen	Movie has some unclear scenes & blurry images	Video quality is very poor & still images are very unclear		iDVD
Effects, Transitions & Titles	Effects, titles & transitions are used effectively throughout the movie. Titles are free of spelling & grammatical errors	Transitions, titles, and effects are not used consistently in movie. Titles contain 1-2 spelling/grammatical errors	Very few, if any, transitions, titles or effects were used. Titles contain 3 or more spelling/grammatical errors		
Educational Value	Has clear educational value & purpose;	Little educational value or purpose;	Little or no educational value or purpose		GarageBand
Music	Appropriate music was used to fit mood & clips; Garageband music was created/ included	Music was included, but did not match clips; Garageband music was included	Very little or inappropriate music, no music created in Garageband		
Credit Screen	Music / movie clip source credit was given in movie	Music / movie clips were used with credit only given to some sources	Music / movie clips used without credits		iPhoto
		Grade:	Total Points:		